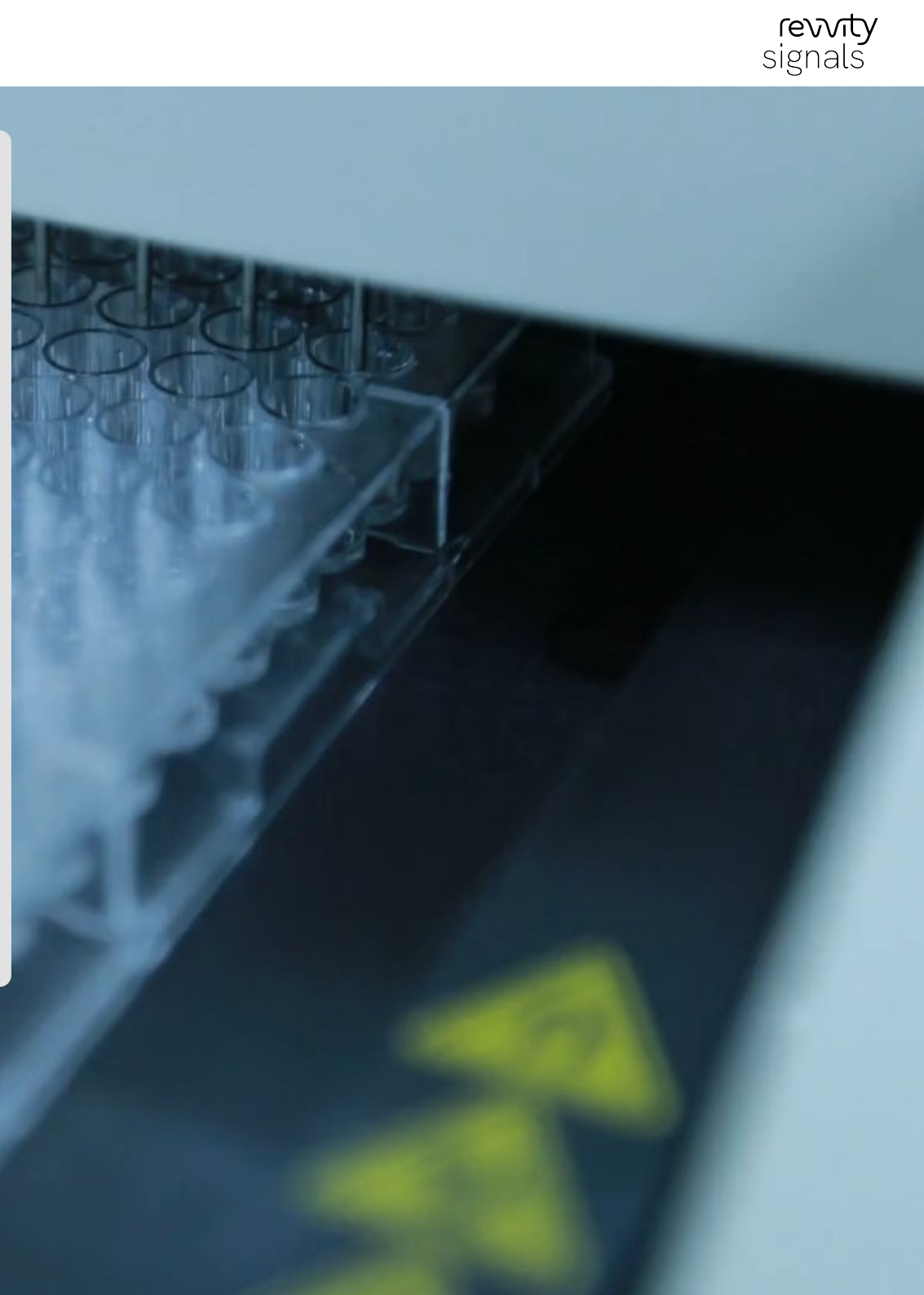


# Bridging the Sponsor-CRO Divide

Accelerate therapeutic innovation through enhanced collaboration, streamlined data sharing, and intelligent project coordination

## Discover:

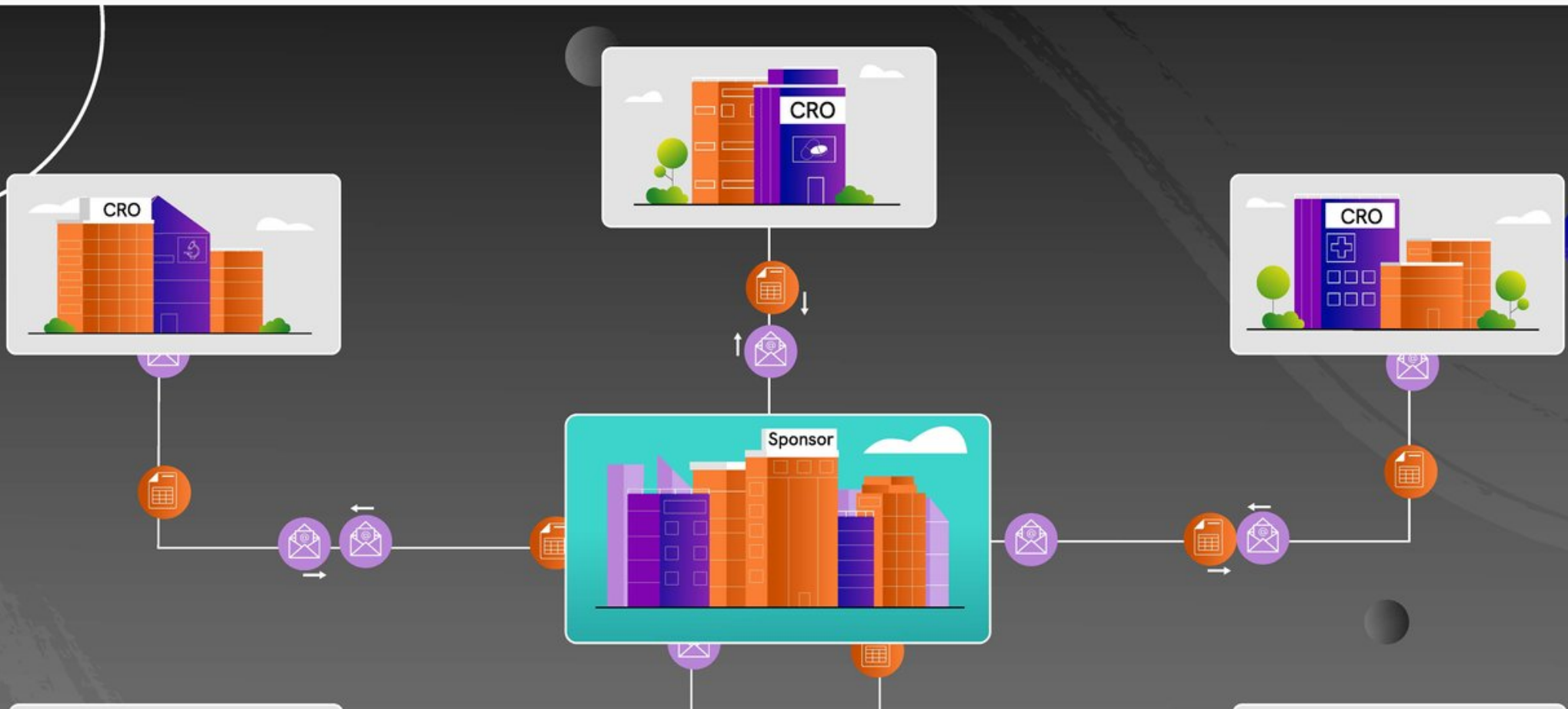
- [Redefining research partnerships!](#)
- [The Collaboration Crisis in Drug Development](#)
- [Explore the Solution](#)
- [How Revvity Signals Can Help You](#)



# Redefining research partnerships!

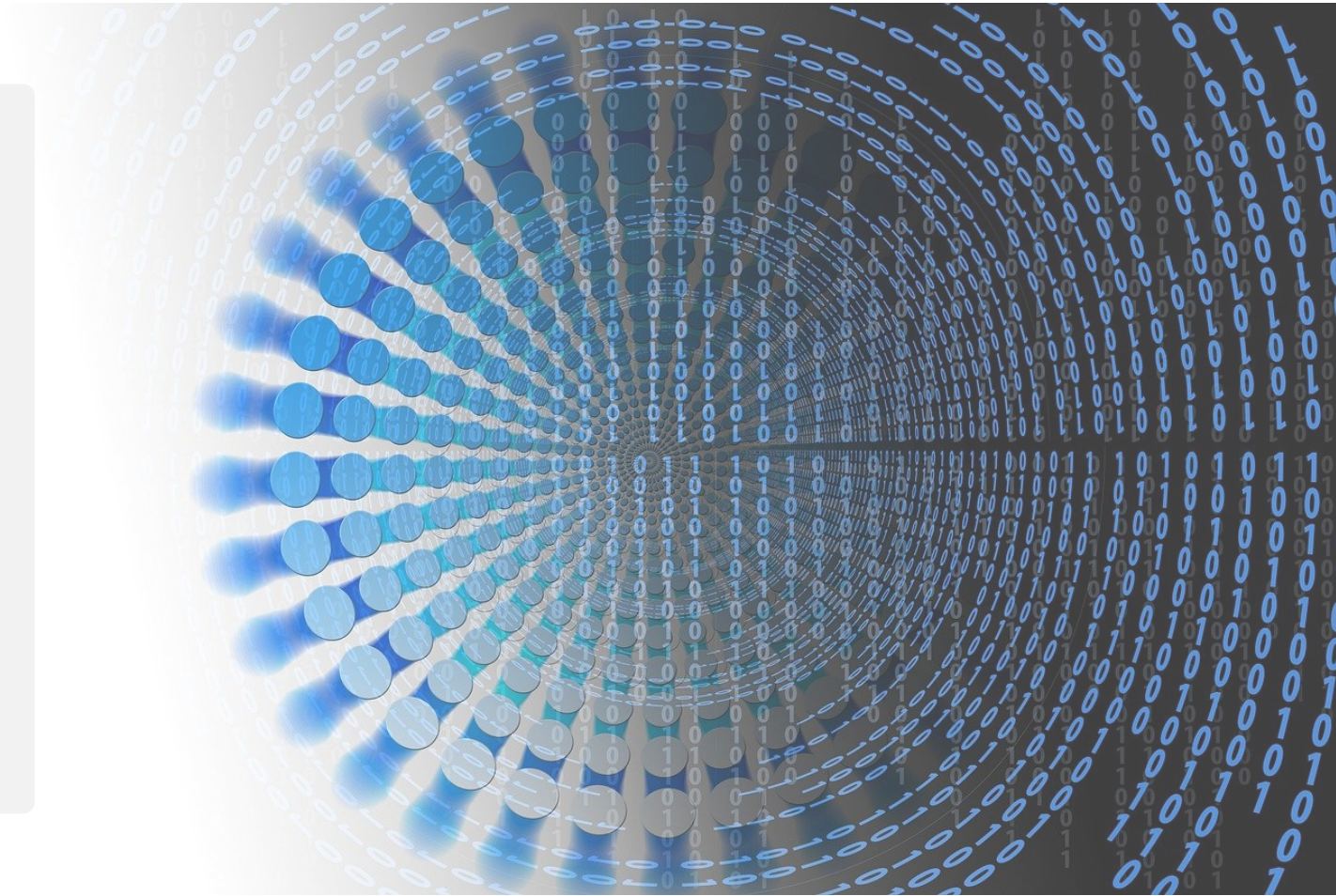
Signals Synergy from Revvity Signals

*Streamlining Sponsor-CRO Collaborations*



# Our Purpose

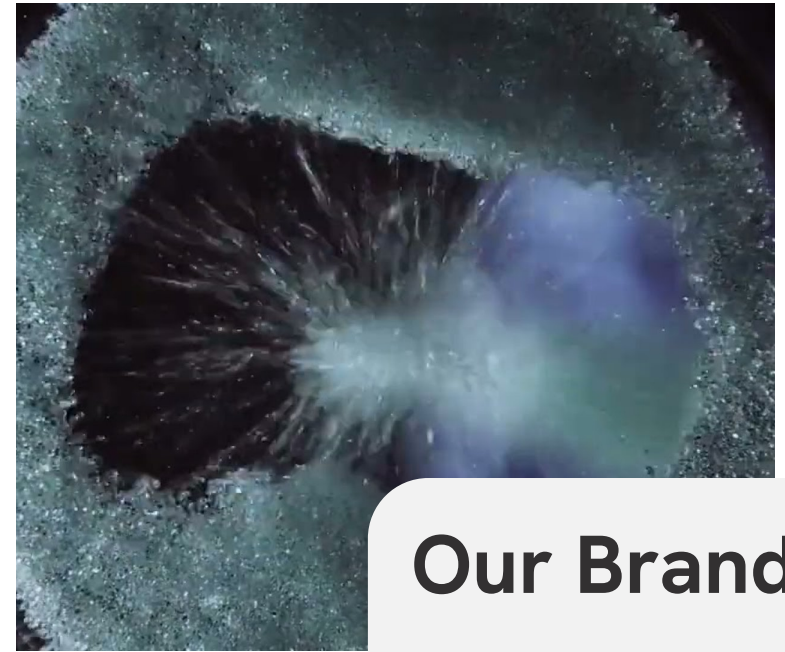
To eliminate barriers between research organizations by providing a unified digital environment that safeguards intellectual assets while maximizing scientific productivity.





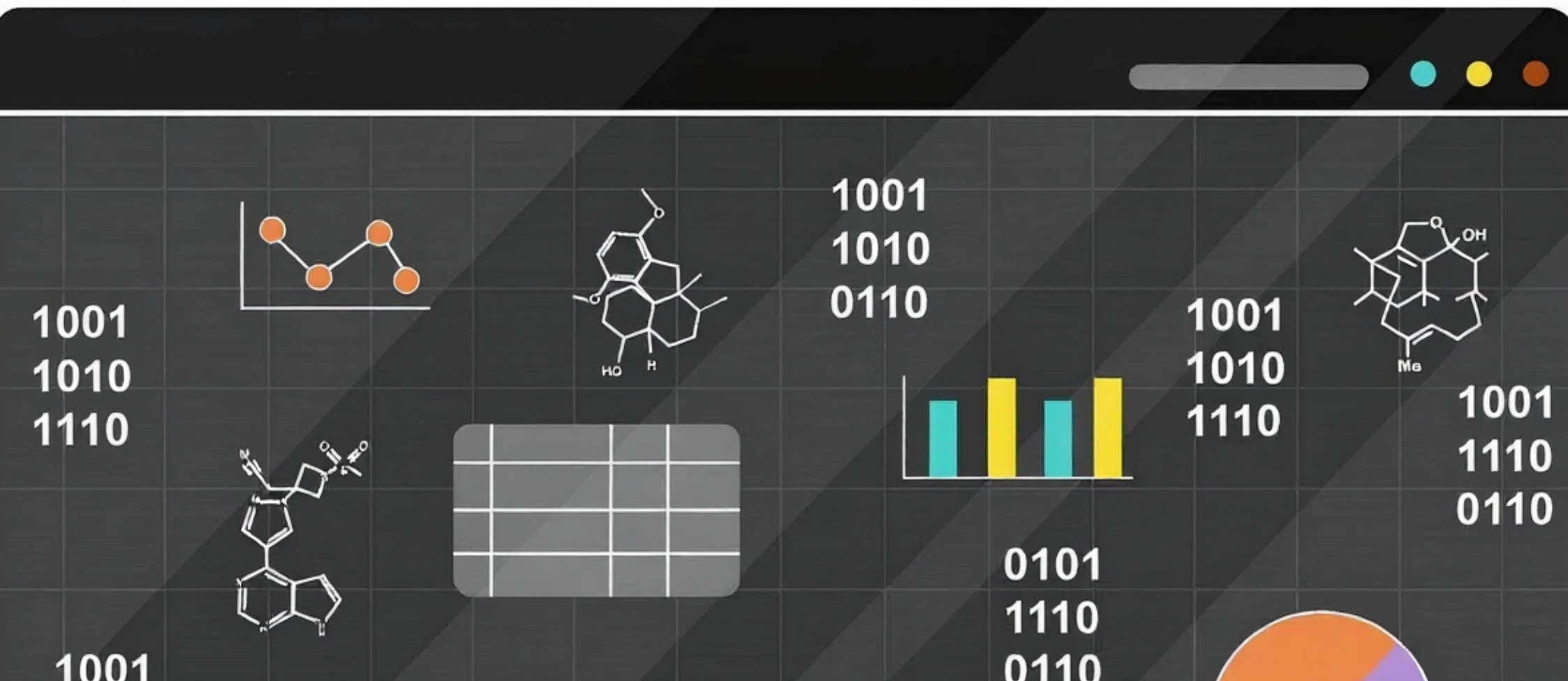
## Our Expertise

- **Industry expertise** – Deep understanding of sponsor-CRO challenges
- **Transition from fragmented tools** – To cohesive workflow centered solutions
- **Cloud-first approach** – Facilitating real-time collaboration
- **Ongoing development** – Addressing emerging research needs with 10 releases a year



## Our Brand

Click to watch how Revvity Signals can help you Unleash That Big, Beautiful Science.



# The Collaboration Crisis in Drug Development

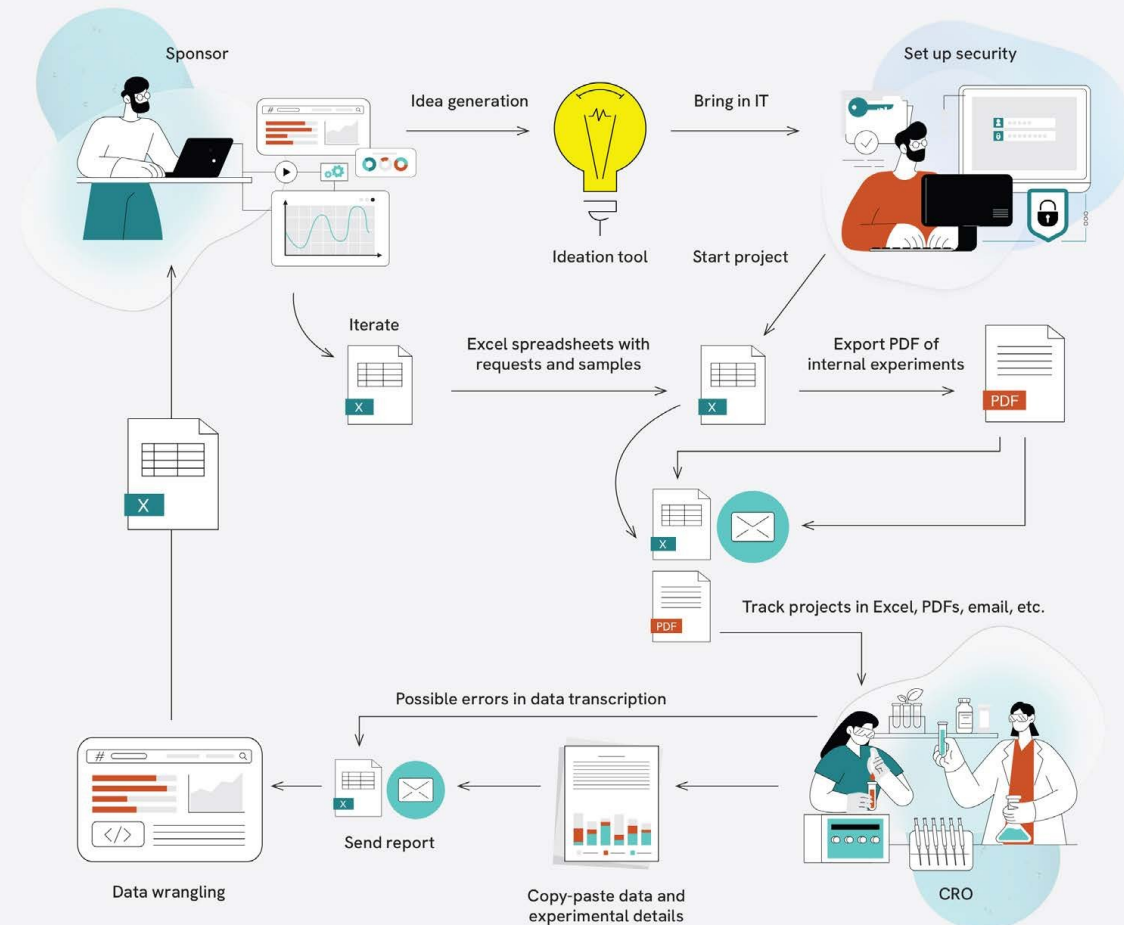
The Complexity of the Sponsor - CRO relationship

# The Challenge of Traditional Collaboration Methods

For years, sponsors and CROs have operated in siloed environments—relying on fragmented communication and disjointed workflows.

These disconnected approaches bring several major challenges:

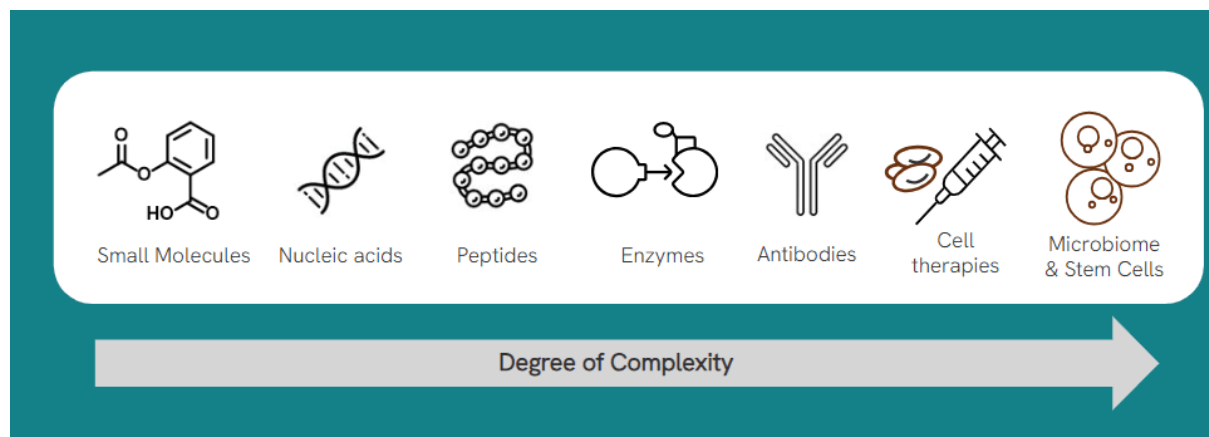
- **Poor collaboration** – Tangled webs of emails and disjointed reporting methods
- **Delayed timelines** – Information lost in threads and formatting errors
- **High regulatory risk** – Traditional methods failing with complex drug modalities
- **Increased IP exposure** – Difficulty balancing information sharing with security
- **Escalating costs** – Manual errors and redundant work wasting resources



The interplay between sponsors and CROs is complicated and complex and as exemplified below. This infographic shows the challenges around collaboration and the issues arising when collaboration is inefficient.

# The Need for Change

As drug modalities become more complex and harder to represent, make, and deliver, the inefficiencies of traditional collaboration methods are no longer tolerable. Sponsors and CROs need systems that reflect the speed and complexity of modern drug discovery.



The answer is a purpose-built CRO collaboration solution designed to meet this need head-on. With Signals Synergy replacing email, spreadsheets, and other inefficient methods of information-sharing, sponsors and CROs can:

- **Accelerate scientific discovery**
- **Protect valuable IP**
- **Standardize external data**
- **Strengthen partnerships**

# Explore the Solution

Streamlining Collaboration with Signals Synergy



# The Signals Synergy Advantage

Unify | Collaborate | Protect

| R&D Challenge                       | Scientific Solution       | Outcome                                                                             |
|-------------------------------------|---------------------------|-------------------------------------------------------------------------------------|
| Prioritizing and communicating work | Project management tools  | Intuitive dashboards for milestone tracking, assigning, and prioritizing work       |
| Managing user accounts              | Simplified administration | Intuitive onboarding, offboarding, and licensing of CRO resources                   |
| Tracking outsourced projects        | Unified solution          | "Single pane of glass" providing centralized view of all aspects of the project     |
| Data exchange                       | Standardized integration  | Transformation of unstructured CRO reports into structured data ready for analytics |
| Intellectual Property Protection    | Secure sharing controls   | Built-in masking of proprietary codes, properties, and material IDs                 |
| Drug design collaboration           | Ideation workspace        | Capture of design concepts and hypotheses without cluttering compound registry      |
| Work coordination                   | Structured Work Orders    | Secure, prioritized assignments with real-time progress updates                     |
| Multiple CRO management             | Role-based access         | Information flows securely and efficiently between sponsors and multiple CROs       |
| Report quality issues               | Templated experiments     | Sponsor-controlled formats ensuring all details are properly captured and labeled   |
| Communication inefficiency          | Direct data input         | CROs input data directly, eliminating error-prone spreadsheets and manual reporting |

# How Revvity Signals Can Help You



# Expertise and Experience

Revvity Signals' Enterprise Customer Experience team delivers a wide range of services:

- Implementation Services
- Validation Services
- Consulting & Design Services
- Configuration & Integration Services
- Education Services



200

Professional  
Services Staff  
Globally



75%

Advanced Scientific  
or Technology  
Degrees



350

Projects Completed  
per Year

- Professional Services Staff Globally
- Advanced Scientific or Technology Degrees
- Projects Completed per Year

## Why Wait !

[Find out more about Signals Synergy](#)

[Discover our solutions for Drug Discovery](#)

[Explore Our Interactive Signals Synergy Demo](#)

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